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erinboyle

education

B.F.A. Moravian College | 1998–2002

*major: graphic design

*g.p.a.: 3.9

*related courses: interactive design, intro to graphic design, publication design, history & practice of graphic design, painting i–iv, drawing i–iv, photography i & ii, 2-D design, illustration

Brand Identity School of Visual Arts | fall 2007

Dreamweaver/HTML Comprehensive Noble Desktop | feb. 2006

Quark to InDesign Training Noble Desktop | oct. 2004

Advanced Photoshop NYU SCPS | summer 2004

computerskills

fluent in Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Quark Xpress, Macintosh OSX

working knowledge of Macromedia Dreamweaver, Macromedia Flash, HTML, Microsoft Office, PC platform

workexperience

senior graphic designer Nature Publishing Group | 2002–present

*art directs and designs journal covers, including *Nature Genetics*, *Nature Methods*, *Nature Neuroscience*, *Kidney International*, *Molecular Therapy*, *Nature Structural & Molecular Biology* and *Clinical Pharmacology & Therapeutics*

*creates special focus and supplement art, ads, brochures, conference materials, newsletters, logos and mailers

*supervises a team of scientific illustrators and cover designers

*redesigns newly-acquired and outdated journals with a Nature-branded identity

*oversees the commission of original artwork, photography of artwork and purchase of stock images

*creates website graphics and banner ads

freelance graphic designer Rodale Trade Books | 2007–present

*creates materials for Rodale's marketing department, including ads, postcards, bookmarks, posters and table tents

freelance graphic designer Stride Adaptive Sports | 2008–present

*creates brochure covers, invitations and business cards for the non-profit

freelance graphic designer Shoe 4 Africa | 2006–2007

*updated the nonprofit's image with a new logo and color scheme

*designed a poster, postcard and flyer for *Sponsor an Athlete* program with Urban Athletics

*created uniform designs for international race team

freelance graphic designer ACS Chemical Biology | 2006

*cover design and website graphics for journal launch

freelance graphic designer TANYC | 2005 and 2006

*developed a 4-color, informational brochure for the Triathlon Association of New York City

freelance graphic designer All Souls Church | 2005, 2006, 2007

*redesign of the church's religious education booklet

*yearly text and photo updates

graphic design intern Newvision Communications | 2002

*original illustrations and slide design for powerpoint

*logo/identity design

*design for video

*preliminary website layouts